

The Art of Using Your Voice Through Speechifying



Facilitator: Merjjena “Merj” B. Hemp, Ph.D.

9:00 AM-6PM

Workshop Fee: \$120.00

Description and Goals

The Public Speaking & Storytelling Workshop will provide the most simple steps to help participants become better and more capable in communicating their ideas and in sharing messages in front of a live and/or virtual audiences. The workshop focuses on the basic elements of effective communication, practical skills in public speaking and telling stories (e.g. lived experiences). It covers major aspects of preparing a dynamic and engaging presentation. Utilizing the vast array of resources that include the use of different communication strategies, (both human and technology) participants learn to build confidence that prepares them for success in communicating ideas, sharing content, telling stories, and presentations for personal and professional settings.

9:00AM

Village Building Activities

The workshop begins with fun and simple village building activities that help prepare the participants for the workshop. It include activities that lead to a more relaxed setting, being comfortable with the people around you, and learn how to focus when introduced to new concepts and ideas, both individually and as a group.

9:30AM

Introductions

The workshop officially begins with introductions (e.g., name contact info, goals for attending the workshop, etc.)

Participants will be divided in groups as an additional support structure for the entire workshop



10:00 AM

Why is Public Speaking Scary?

Dr. Hemp explains the reasons why so many people find public speaking and storytelling in public hard and scary?

How can we get rid of the scary stuff in public speaking and storytelling?

Introduction Exercises: Will be working in pairs

Resources: Cell phone, pen, and 3x5 cards

10:00-12:00 PM

Introduction Exercise/Analysis

This exercise prepares the participants by crafting and delivering one of the most important elements of effective public speaking/storytelling: GRAB IT! It is formally called grabber and it is used to open remarks, connect with the audience and capture their attention. This is a very critical part of the public speaking process and the participants in this workshop will learn that a great public speaker and storyteller must be an excellent multitasker, taking on the roles of both the speaker and audience at the same time through the entire presentation (it will be explained in detail). The audience is supposed to be part of the presentation, verbally and/or nonverbally, and a good public speaker accomplishes this important goal from the start.

12:00-1:00 PM Lunch

1:00-2:45 PM

Body of the Speech

Participants will learn how to effectively transition from the introduction to the body of the speech. They will learn how build and organize three main points from the topic they have chosen to give a speech about or the story they want to tell. Participants will learn how to deliver a speech effectively by working on eye contact, hand gestures, movement, minimizing fillers, etc. But more importantly teach participants how keep the audience engaged and interested the entire time. NO BORING MOMENTS!!!

15 Minute Break

3:00-4:30 PM

Building and Delivery of Speech Conclusions

Remind the participants about the importance of the recapping the speech
Teach how to craft a memorable ending
Teach how to deliver a memorable ending
Exercise: Deliver a memorable ending!

4:30-6:00 Delivery of Entire Speech/Analysis

Workshop Conclusion: How did we do?

Facilitator



Dr. Merjjena “Merj” B. Hemp holds a B.A. and M.A. in Communication Studies and a Ph.D. in Curriculum & Instruction from New Mexico State University.

Her research interests include Crisis Communication and Global Community Engagement. In 2009, she conducted original mixed-method research on Improving Crisis Communication for her master’s thesis. She continued to explore the same topic for her doctoral research, exploring the multiple perspectives of Arab Muslim women in the post-9/11 era. She published her first book, *Beyond the Shadow of 3000 Pairs of Shoes: A Story of Hopelessness, Persistence, and Survival* in July of 2014, two months after receiving her doctoral degree. The memoir describes her experiences growing up during the Martial Law in the Philippines under the Marcos Regime and her life in the United States. Currently, she is working on a global community engagement project, “Complicated Conversa-

tions Post-9/11 Project.” She engages different communities in hard conversations about how our lives in America and around the world, have significantly changed since 9/11.

Her recent projects include #Jump4TheVets held in Missouri, Kansas, and New Mexico (2016), Florida (March 25, 2017 and January 2019), #Jump4Stars (October 21, 2017), Battle of the Bay by Land Sea, and Air (February 9, 10, and 11, 2018), and “Let’s Talk, It’s Time America!” Podcast, now on iTunes and Google Play Music.

Dr. Hemp is the director of the documentary, “Beyond the Shadow of September”, currently in the postproduction phase and scheduled to premiere in Florida on September 13, 2019. Beyond the Shadow of September was filmed in Florida, NYC, Vianden (Luxembourg), Bovec (Slovenia), Paris, London, Munich, Istanbul, The Hague, Amsterdam, and Prague. The film explores the global implications of 9/11 from multiple perspectives as well as attempting to understand the reasons for the apathy and complacency of people and communities to engage in conversations about the most pressing issues in the post-9/11 era.